

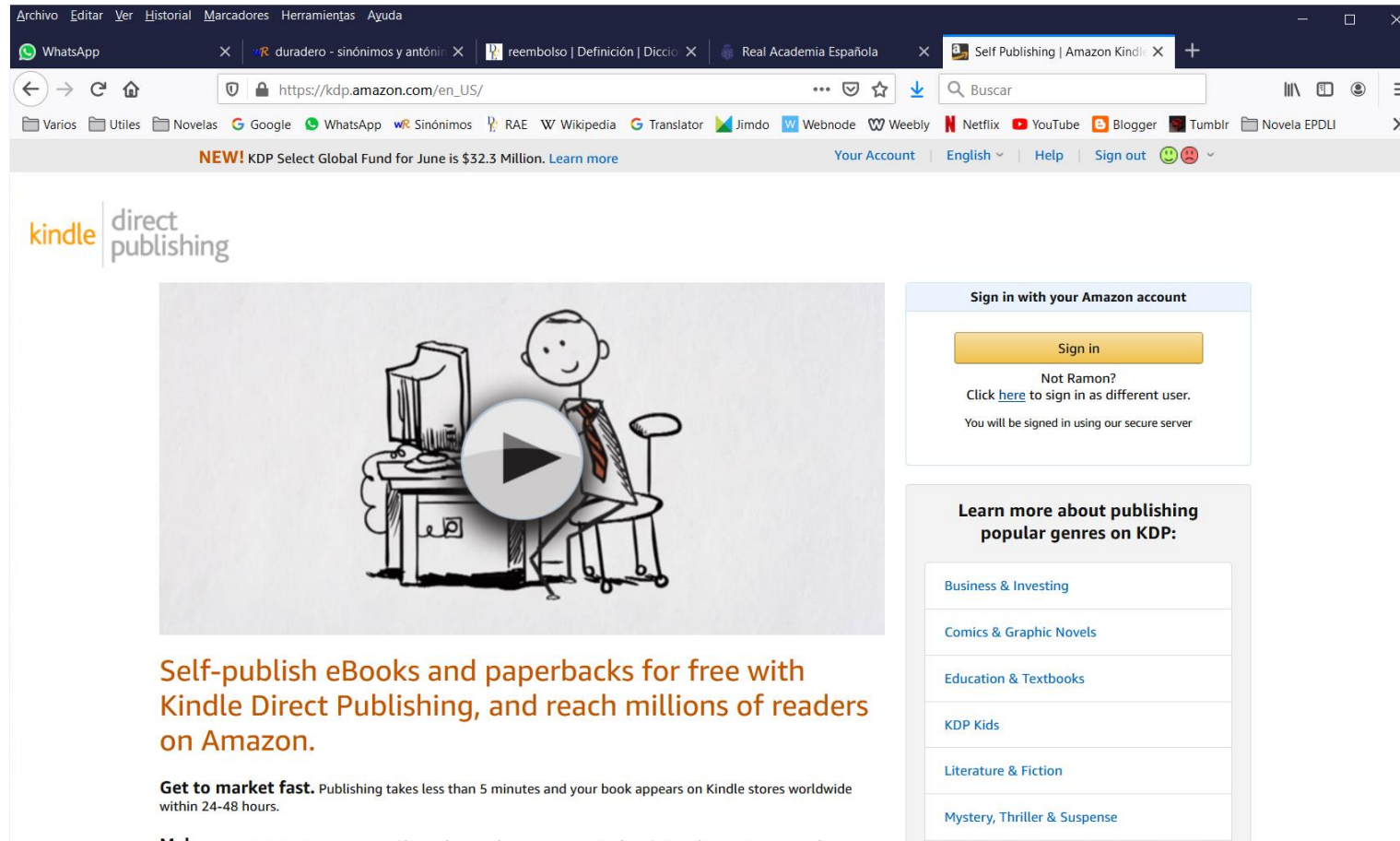
# Publicar un libro en Amazon

Esta presentación muestra el proceso que debe realizarse para autopublicar un libro en Amazon

Cortesramondx, agosto 2020

# Ingresa a tu cuenta en kdp.amazon.com

Si fuera la primera vez que ingresas a este sitio deberás crear la cuenta primero. Utiliza para ello el botón etiquetado “Sign up”.

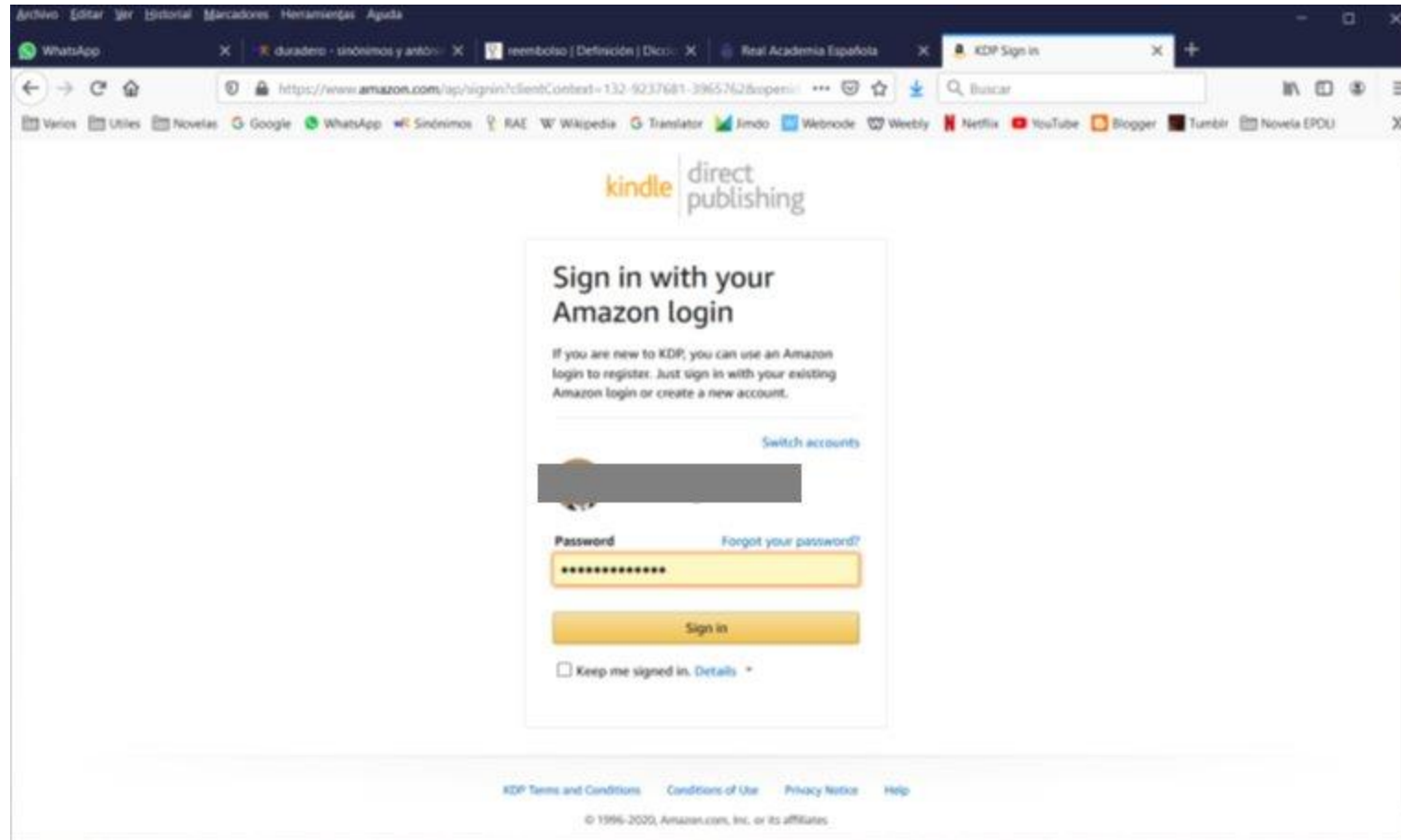


The screenshot shows a web browser window with the URL [https://kdp.amazon.com/en\\_US/](https://kdp.amazon.com/en_US/). The page features the "kindle direct publishing" logo and a cartoon illustration of a man sitting at a desk with a computer, with a large play button overlaid. Below the illustration, the text reads: "Self-publish eBooks and paperbacks for free with Kindle Direct Publishing, and reach millions of readers on Amazon." Underneath, it says "Get to market fast. Publishing takes less than 5 minutes and your book appears on Kindle stores worldwide within 24-48 hours." To the right, there is a "Sign in with your Amazon account" section with a yellow "Sign in" button. Below the button, it says "Not Ramon? Click [here](#) to sign in as different user. You will be signed in using our secure server." Further down, there is a section titled "Learn more about publishing popular genres on KDP:" with a list of genres: Business & Investing, Comics & Graphic Novels, Education & Textbooks, KDP Kids, Literature & Fiction, and Mystery, Thriller & Suspense.

Acciona el botón “+ Kindle eBook” para crear una publicación electrónica o el botón “+ Paperback” para crear una publicación impresa.

The screenshot shows the Amazon Kindle Direct Publishing (KDP) website interface. At the top, there is a navigation bar with the "kindle direct publishing" logo and links for "Bookshelf", "Reports", "Community", and "Marketing". Below this, a notification banner states: "CreateSpace has moved to Kindle Direct Publishing. If you have books on CreateSpace, move them to KDP in three steps." The main content area is titled "Create a New Title" and features two prominent buttons: "+ Kindle eBook" and "+ Paperback". To the right of these buttons, there are four bullet points providing information: "Book Content" (uploading manuscripts or using creation tools), "Book Cover" (using the online Cover Creator), "Description, Keywords and Categories" (helping readers find the book), and "ISBN" (getting a free ISBN for paperbacks). Below the "Create a New Title" section, there is a "Your Books" section with a search bar and filters. The first book listed is "El primer gravitonauta" by Cortesramondx, a Kindle eBook priced at \$3.25 USD, submitted on March 31, 2020, with ASIN B086MLV4CG. A "Promote and Advertise" button is visible next to the book.

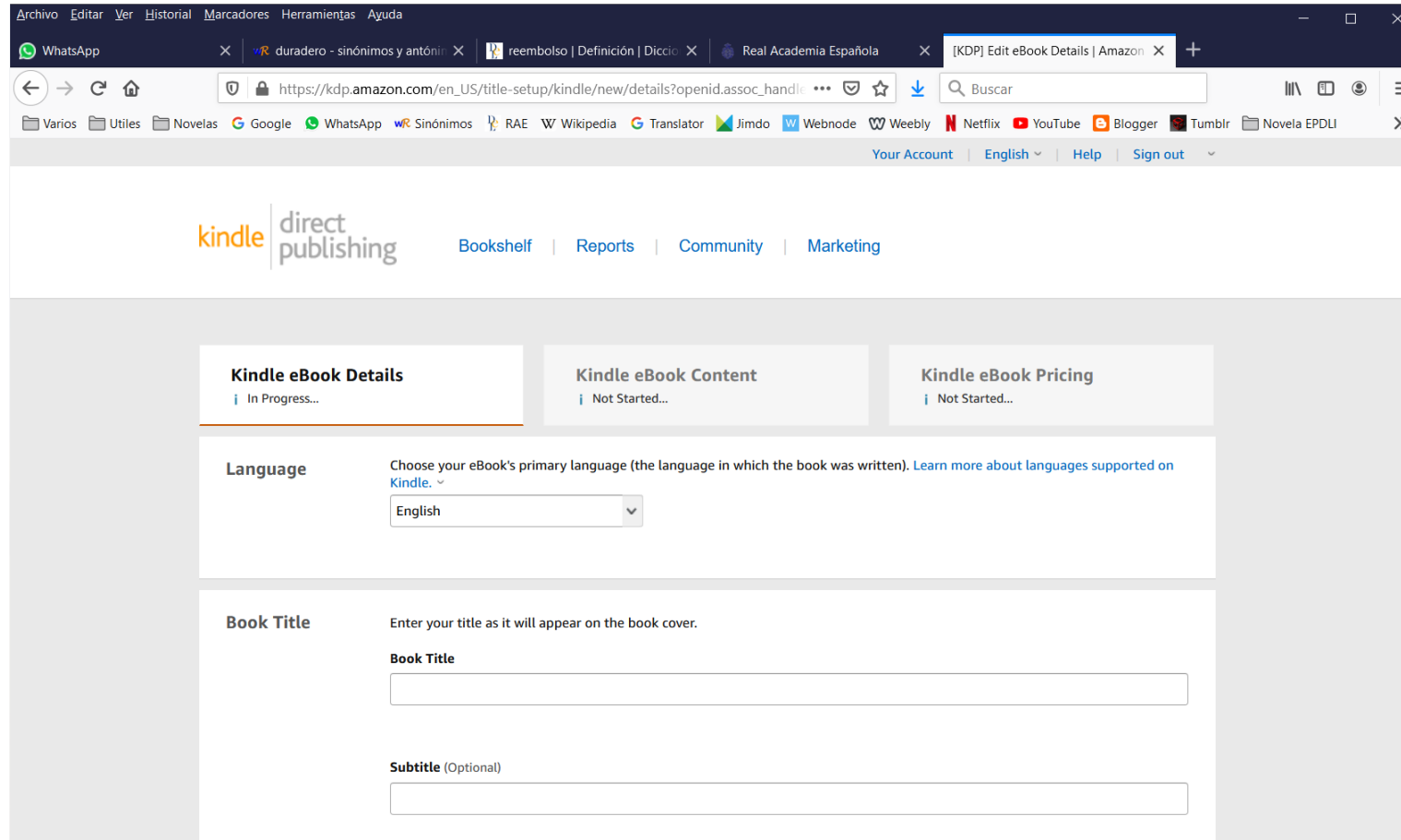
Es posible que Amazon te requiera inscribirte nuevamente.



Si accionaste el botón “+ Kindle eBook” (libro digital) continua a la diapositiva 6. Si accionaste el botón “+ Paperback” (libro impreso) continua a la diapositiva 15.

## Diapositiva 6

Elige el lenguaje de tu obra y escribe el título. Ingresa si lo deseas el subtítulo de tu libro (no todos los libros tienen subtítulo).



Archivo Editar Ver Historial Marcadores Herramientas Ayuda

WhatsApp duradero - sinónimos y antóni reembolso | Definición | Diccio Real Academia Española [KDP] Edit eBook Details | Amazon

https://kdp.amazon.com/en\_US/title-setup/kindle/new/details?openid.assoc\_handle... Buscar

Varios Utiles Novelas Google WhatsApp Sinónimos RAE Wikipedia Traductor Jimdo Webnode Weebly Netflix YouTube Blogger Tumblr Novela EPDLI

Your Account English Help Sign out

kindle direct publishing Bookshelf Reports Community Marketing

**Kindle eBook Details**  
i In Progress...

**Kindle eBook Content**  
i Not Started...

**Kindle eBook Pricing**  
i Not Started...

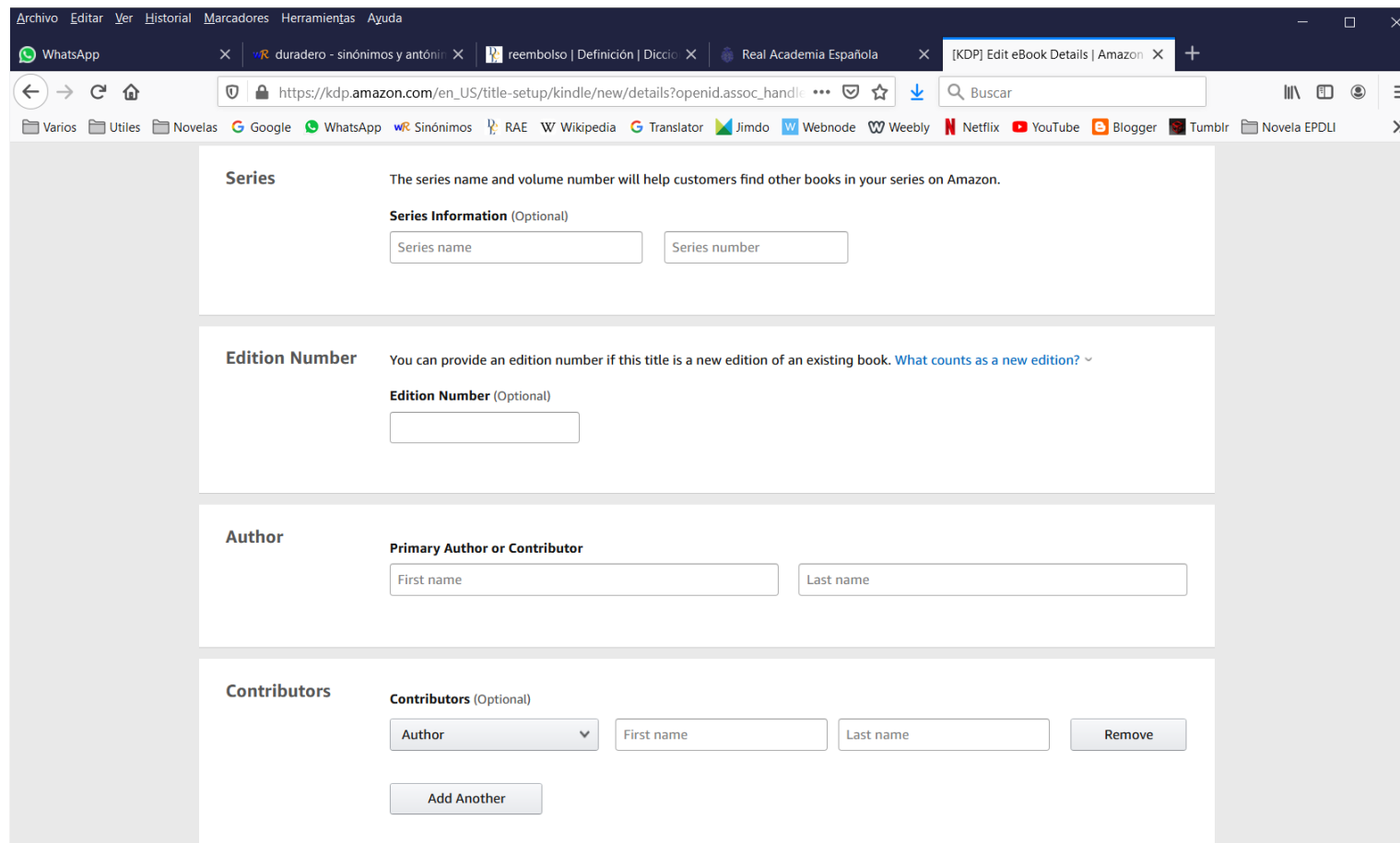
**Language** Choose your eBook's primary language (the language in which the book was written). [Learn more about languages supported on Kindle.](#)  
English

**Book Title** Enter your title as it will appear on the book cover.

**Book Title**

**Subtitle (Optional)**

Ingresa en los campos Series, en caso de que sea pertinente, el nombre de la saga a la que pertenece tu obra y el número de libro que le corresponde dentro de la serie. Si lo deseas ingresa el número de edición (1 para primera edición, 2 para segunda y sucesivamente). Agrega el nombre del autor y el de cada uno de los colaboradores en caso de que los haya.



The screenshot shows the Amazon KDP 'Edit eBook Details' page. The browser's address bar displays the URL: [https://kdp.amazon.com/en\\_US/title-setup/kindle/new/details?openid.assoc\\_handle...](https://kdp.amazon.com/en_US/title-setup/kindle/new/details?openid.assoc_handle...). The page is divided into several sections:

- Series:** Includes a description: "The series name and volume number will help customers find other books in your series on Amazon." Below this is a section for "Series Information (Optional)" with two input fields: "Series name" and "Series number".
- Edition Number:** Includes a description: "You can provide an edition number if this title is a new edition of an existing book. [What counts as a new edition?](#)" Below this is a section for "Edition Number (Optional)" with a single input field.
- Author:** Includes a section for "Primary Author or Contributor" with two input fields: "First name" and "Last name".
- Contributors:** Includes a section for "Contributors (Optional)" with a dropdown menu set to "Author", two input fields for "First name" and "Last name", a "Remove" button, and an "Add Another" button.

Agrega en Description la sinopsis de tu trabajo hasta un máximo de 4000 caracteres. Elige los derechos de publicación que apliquen a la obra (eres el dueño o es una obra del dominio público). Ingresa las palabras claves que permitirán a los buscadores localizar tu obra. Por ejemplo: cátaros, historia de Francia, cruzada albigense.

The screenshot shows the Amazon KDP 'Edit eBook Details' page. The browser's address bar displays the URL: [https://kdp.amazon.com/en\\_US/title-setup/kindle/new/details?openid.assoc\\_handle...](https://kdp.amazon.com/en_US/title-setup/kindle/new/details?openid.assoc_handle...). The page is divided into three main sections:

- Description:** A large text input field for the book's synopsis. Below the field, it indicates "4000 characters left".
- Publishing Rights:** Two radio button options:
  - I own the copyright and I hold the necessary publishing rights. [What are publishing rights?](#)
  - This is a public domain work. [What is a public domain work?](#)
- Keywords:** A section for entering search keywords. It includes the instruction: "Enter up to 7 search keywords that describe your book. To enter the [Kindle Storyteller](#) contest, you need to add the keyword [StorytellerUK2020](#). [How do I choose keywords?](#)" Below this, there are four input fields for keywords, with the label "Your Keywords (Optional)" above the first one.

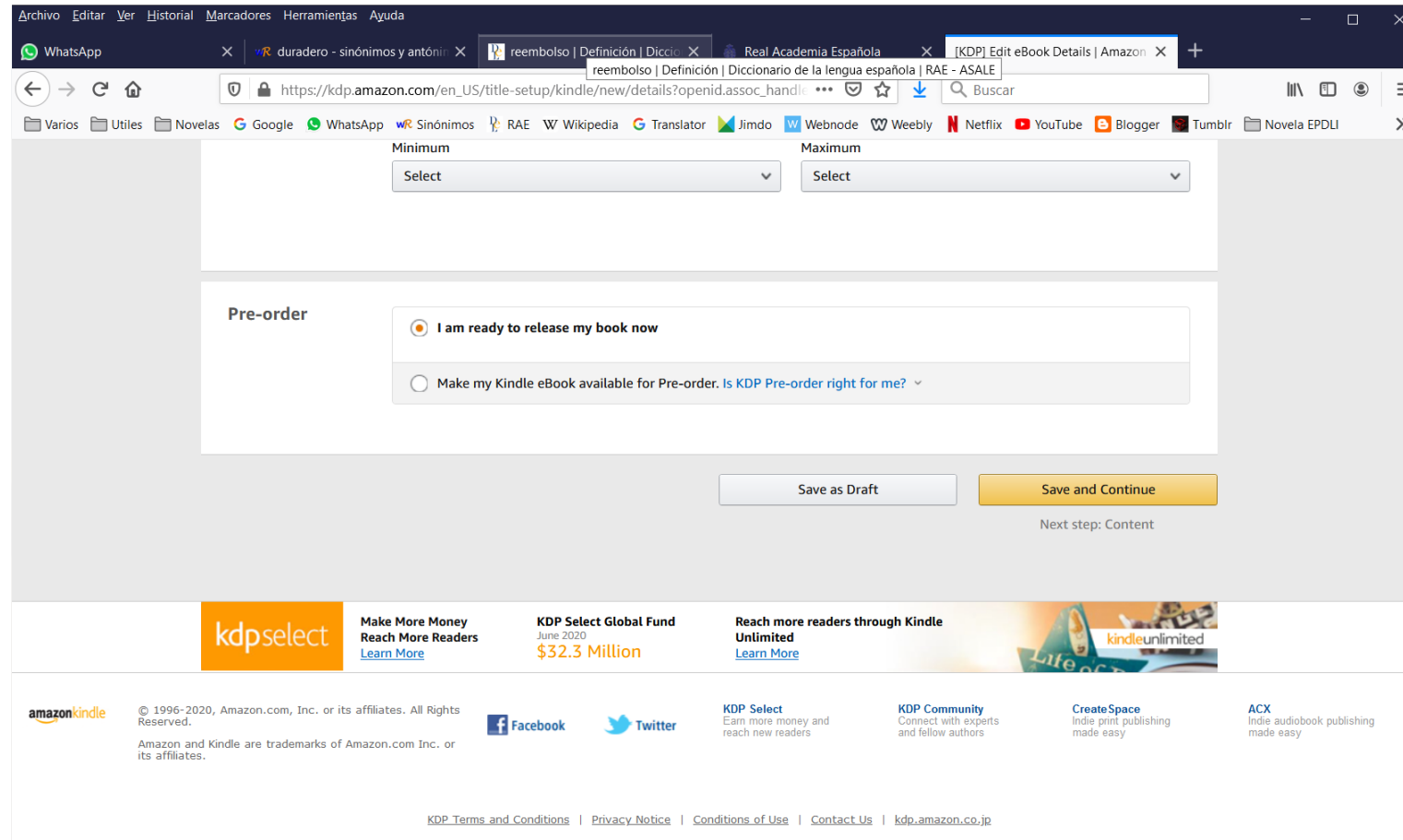


Selecciona la categoría o categorías (hasta 2) a las que pertenece tu obra. Por ejemplo: Fiction > Romance > Historical > Medieval. Establece el rango de edades al que está dirigido tu libro. Por ejemplo: Minimum 14, Maximum 18+.

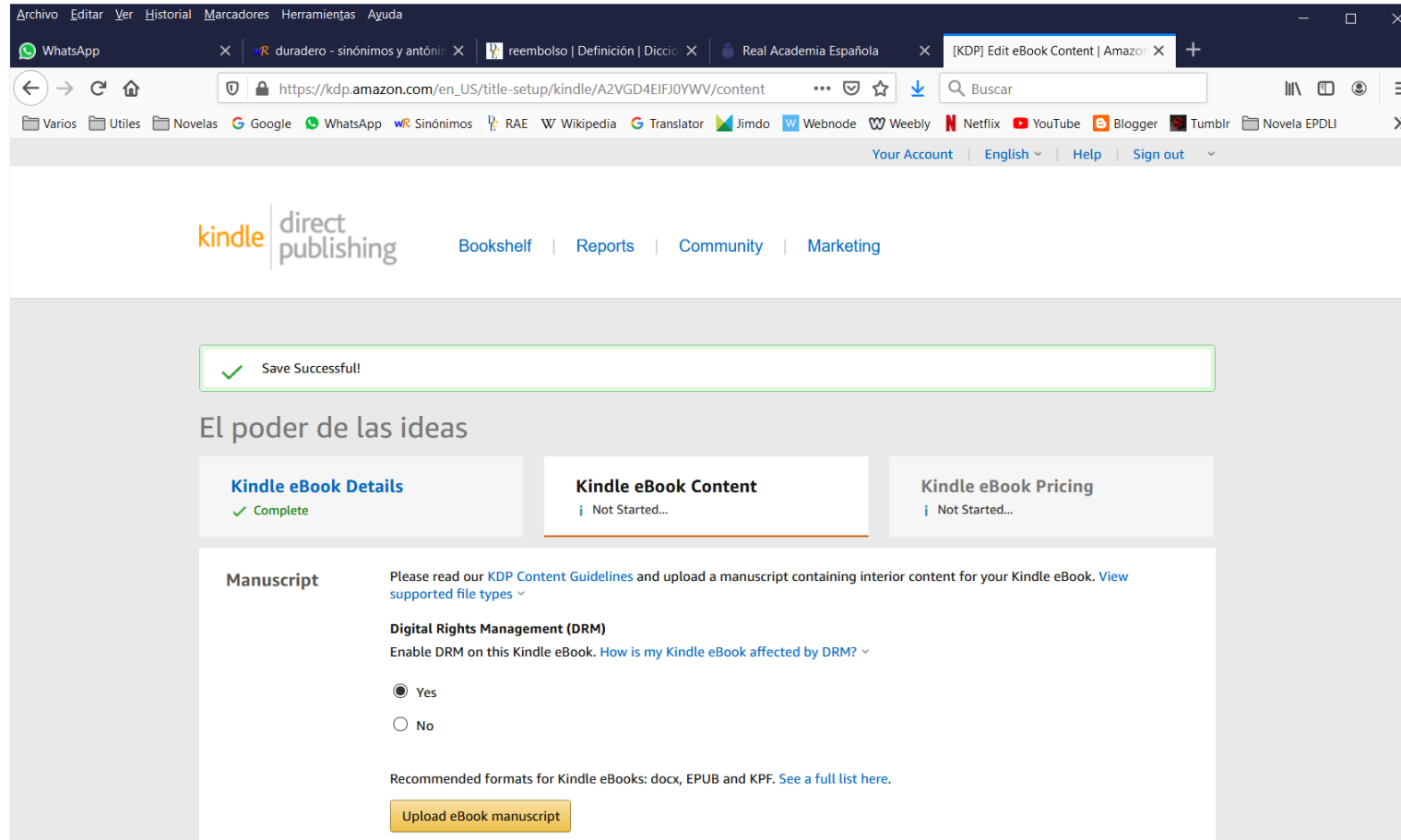
The screenshot shows the Amazon KDP 'Edit eBook Details' page. The browser's address bar displays the URL: [https://kdp.amazon.com/en\\_US/title-setup/kindle/new/details?openid.assoc\\_handle=...](https://kdp.amazon.com/en_US/title-setup/kindle/new/details?openid.assoc_handle=...). The page is divided into three main sections:

- Categories:** A section titled 'Categories' with the instruction 'Choose up to two browse categories. Why are categories important?'. Below this is a 'Set Categories' button.
- Age and Grade Range:** A section titled 'Age and Grade Range' with two sub-sections:
  - Children's book age range (Optional):** Labeled 'Age Range', it contains two dropdown menus for 'Minimum' and 'Maximum', both currently set to 'Select'.
  - US grade range (Optional):** Labeled 'U.S. Grade Range', it also contains two dropdown menus for 'Minimum' and 'Maximum', both currently set to 'Select'.
- Pre-order:** A section titled 'Pre-order' with two radio button options:
  - I am ready to release my book now
  - Make my Kindle eBook available for Pre-order. [Is KDP Pre-order right for me?](#)

Si deseas recibir órdenes de compra adelantadas elige “available for Pre-order”. De otra forma selecciona “ready to release”. Luego acciona el botón “Save and Continue” para pasar a la sección de contenido. Deberás corregir los errores y omisiones que hayas cometido.

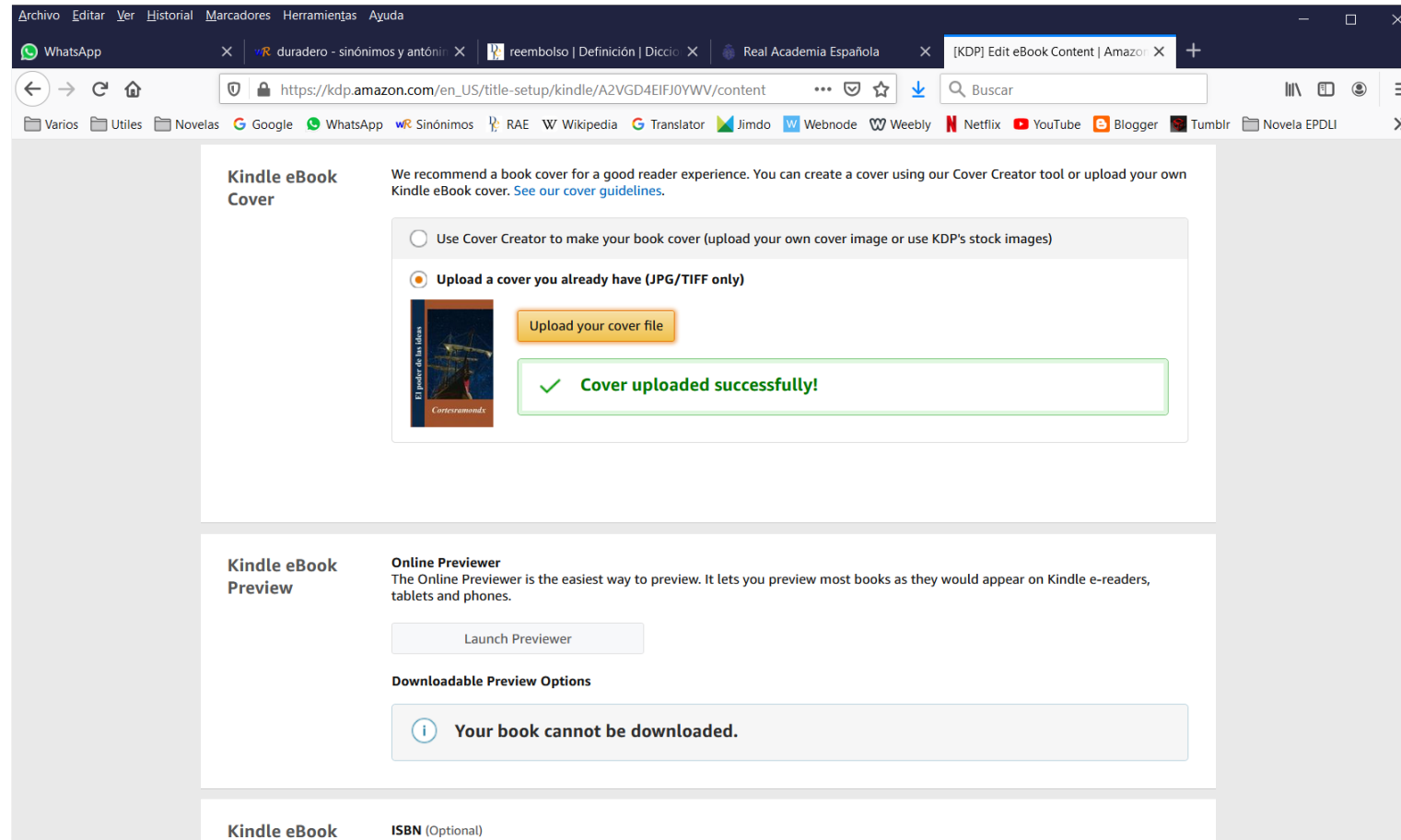


Selecciona, si deseas, Digital Rights Management. Si tienes duda sobre lo que implica DRM puedes consultar la liga “How is my Kindle ebook affected by DRM?”. Sube tu manuscrito que debe estar en formato docx, epub o kpf.



The screenshot shows the Amazon KDP 'Kindle eBook Content' setup page. At the top, there is a navigation bar with the 'kindle direct publishing' logo and links for 'Bookshelf', 'Reports', 'Community', and 'Marketing'. Below this, a green box displays a 'Save Successful!' message. The main content area is titled 'El poder de las ideas' and features three tabs: 'Kindle eBook Details' (marked as 'Complete'), 'Kindle eBook Content' (the active tab, marked as 'Not Started...'), and 'Kindle eBook Pricing' (marked as 'Not Started...'). Under the 'Kindle eBook Content' tab, the 'Manuscript' section is visible. It includes a link to 'KDP Content Guidelines' and a section for 'Digital Rights Management (DRM)'. The DRM option is set to 'Yes' (selected with a radio button). Below this, there is a note about recommended formats for Kindle eBooks: docx, EPUB, and KPF, with a link to 'See a full list here.' At the bottom of the 'Manuscript' section is a yellow 'Upload eBook manuscript' button.

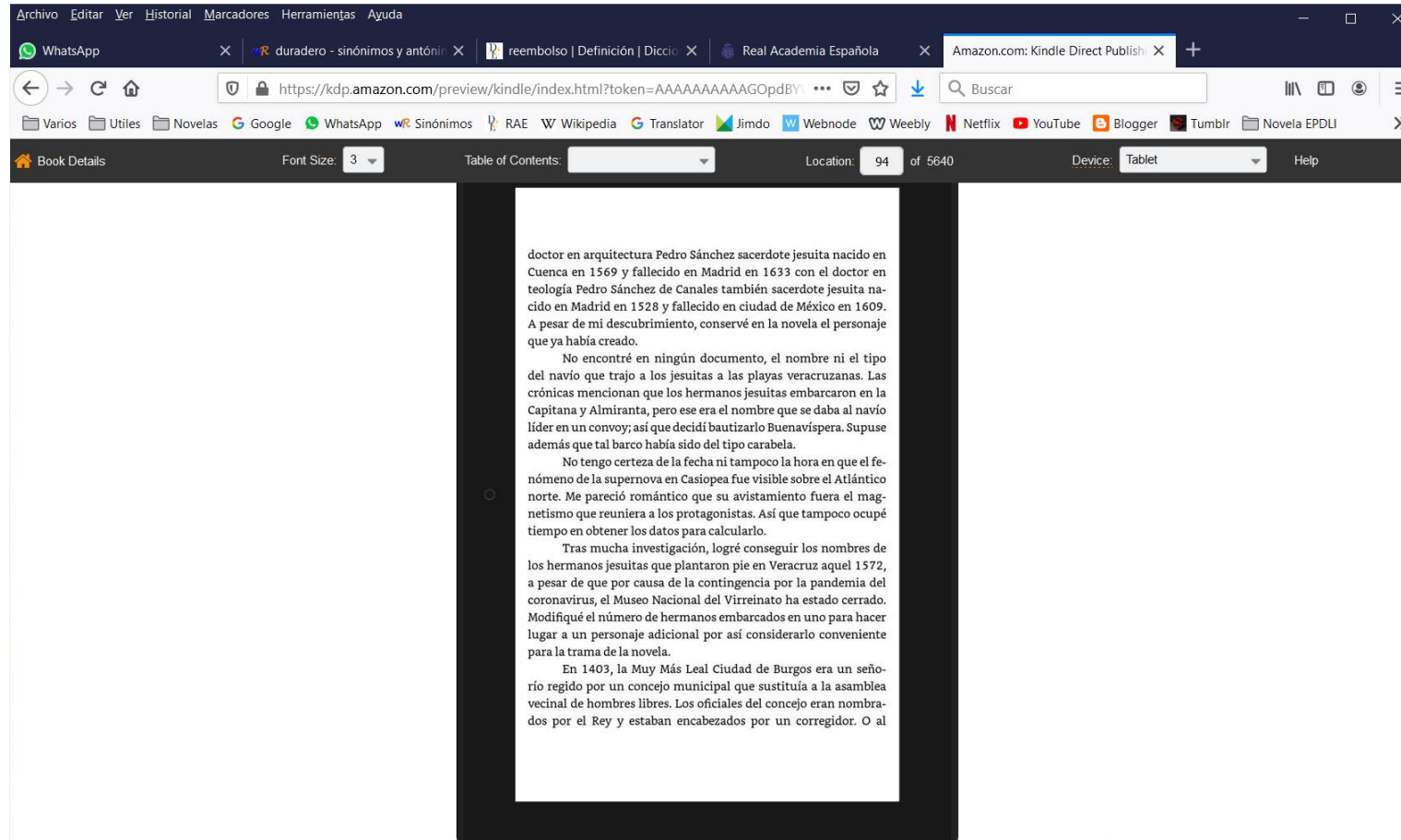
Crea mediante Cover Creator una portada para tu libro o sube la que hayas creado previamente. Espera hasta recibir los mensajes de archivo recibido y spell check concluido. Esto puede tardar varios minutos. Mediante el Previewer revisa posibles errores en tu texto. Corrige y vuelve a subir tu manuscrito tantas veces como sea necesario.



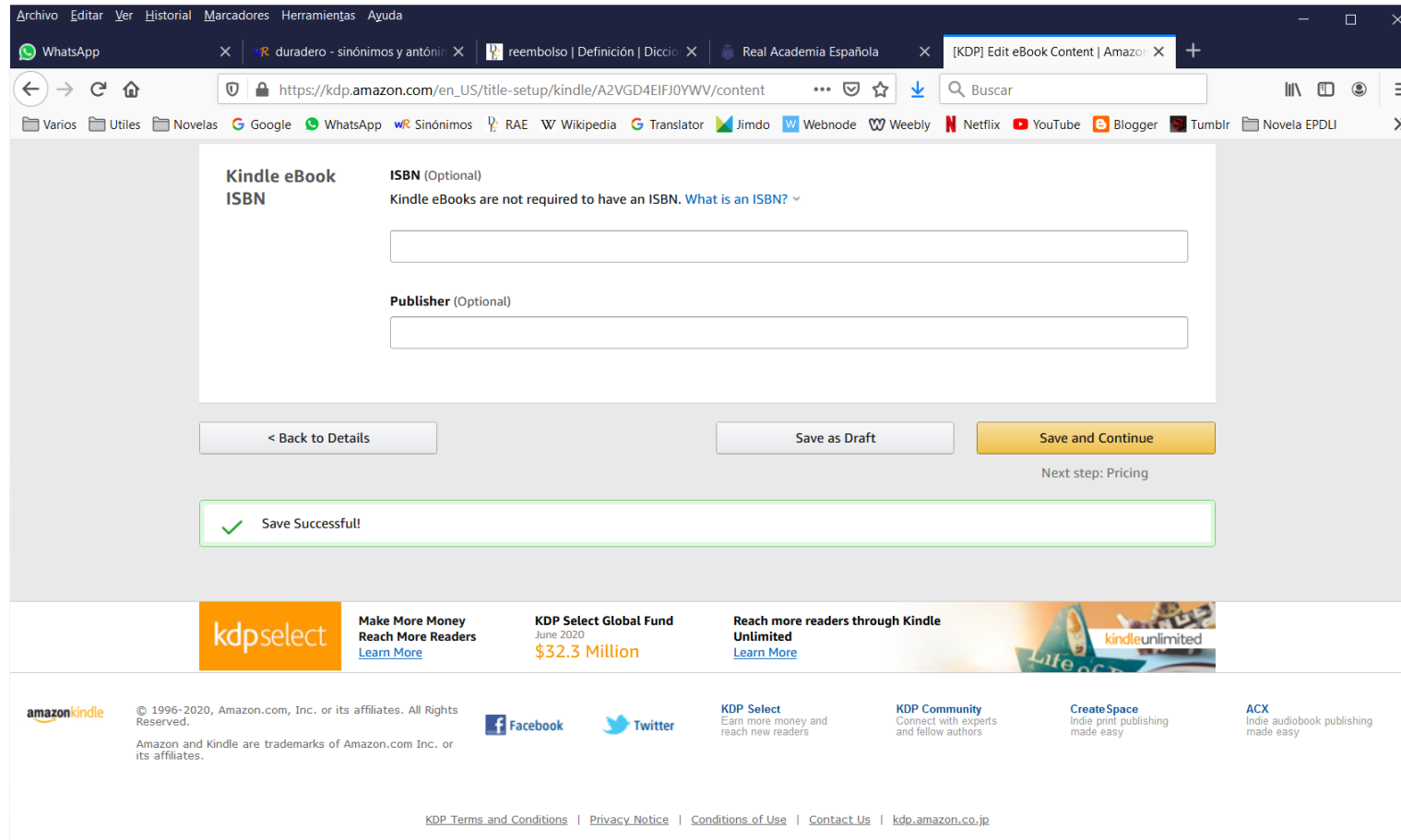
The screenshot shows a web browser window with the Amazon KDP "Edit eBook Content" page. The browser's address bar shows the URL: [https://kdp.amazon.com/en\\_US/title-setup/kindle/A2VGD4EIFJ0YWV/content](https://kdp.amazon.com/en_US/title-setup/kindle/A2VGD4EIFJ0YWV/content). The page is titled "Kindle eBook Cover" and contains the following sections:

- Kindle eBook Cover**: A section with the heading "Kindle eBook Cover" and a sub-heading "Kindle eBook Cover". The text reads: "We recommend a book cover for a good reader experience. You can create a cover using our Cover Creator tool or upload your own Kindle eBook cover. [See our cover guidelines.](#)" Below this, there are two radio button options: "Use Cover Creator to make your book cover (upload your own cover image or use KDP's stock images)" and "Upload a cover you already have (JPG/TIFF only)". The second option is selected. Below the options is a small thumbnail of a book cover titled "El poder de las ideas" by "Cortésramóns" and an orange button labeled "Upload your cover file". A green checkmark and the text "Cover uploaded successfully!" are displayed in a green-bordered box.
- Kindle eBook Preview**: A section with the heading "Kindle eBook Preview" and a sub-heading "Online Previewer". The text reads: "The Online Previewer is the easiest way to preview. It lets you preview most books as they would appear on Kindle e-readers, tablets and phones." Below this is a button labeled "Launch Previewer".
- Downloadable Preview Options**: A section with the heading "Downloadable Preview Options" and a message in a grey box: "Your book cannot be downloaded."
- Kindle eBook ISBN (Optional)**: A section with the heading "Kindle eBook" and the text "ISBN (Optional)".

Este es el aspecto de la herramienta Previewer configurada para Tablet. Revisa tu trabajo concienzudamente.



Si posees un ISBN para tu libro, ingrésalo ahora. Los libros digitales no requieren ISBN. En la versión impresa puedes optar por proveerlo o aceptar el que te ofrece Amazon. Si posees un número de editorial ingrésalo en Publisher. Acciona el botón “Save and Continue” para proseguir a la sección de Precio. Deberás corregir los errores y omisiones que hayas cometido. Continúa a la diapositiva 19.



# Diapositiva 15

Solicita que Amazon te proporcione un ISBN para identificar la publicación o ingresa el número de tu propiedad.

The screenshot shows the Amazon KDP 'Edit Title Content' page for a paperback book. The browser address bar indicates the URL: [https://kdp.amazon.com/en\\_US/title-setup/paperback/8XYK7MG08N1/content](https://kdp.amazon.com/en_US/title-setup/paperback/8XYK7MG08N1/content). The page features the Kindle Direct Publishing logo and navigation links for Bookshelf, Reports, Community, and Marketing. A green notification box at the top states 'Save Successful!'. Below this, the heading 'El poder de las ideas' is followed by three tabs: 'Paperback Details' (marked as 'Complete'), 'Paperback Content' (marked as 'In Progress...'), and 'Paperback Rights & Pricing' (marked as 'Not Started...'). The 'Paperback Content' tab is active, showing the 'Print ISBN' section. This section explains that all paperbacks require a unique ISBN and offers two options: 'Get a free KDP ISBN' (selected) and 'Use my own ISBN'. The 'Get a free KDP ISBN' option includes a button labeled 'Assign me a free KDP ISBN' and a confirmation message: 'Your book has been assigned a free KDP ISBN: ISBN: 9798675097104 Imprint: Independently published'.

Ingresa la fecha de la primera publicación de tu obra o deja en blanco el dato si es tu primera publicación. Elige el tipo de impreso, el tamaño del libro y si requieres impresión más allá de la sangría.

The screenshot shows the Amazon KDP 'Title Setup' page for a paperback book. The browser address bar indicates the URL: [https://kdp.amazon.com/en\\_US/title-setup/paperback/8XYK7MG08N1/content](https://kdp.amazon.com/en_US/title-setup/paperback/8XYK7MG08N1/content). The page is divided into two main sections: 'Publication Date' and 'Print Options'.

**Publication Date**  
Enter the date on which your book was first published. Leave this blank if you are publishing your book for the first time. [How is my book's publication date determined?](#)  
**Publication Date (Optional)**  
Your 'Live on Amazon' date will be used

**Print Options**  
The default options selected below are based on the most common selections. [How will printing cost be calculated?](#)

**Interior & paper type**  
[What ink and paper types does KDP support?](#)

- Black & white interior with cream paper** (Selected)
- Black & white interior with white paper
- Premium color interior with white paper

**Trim Size**  
[What is a trim size?](#)

- 6 x 9 in** (Selected)  
15.24 x 22.86 cm
- Select a different size

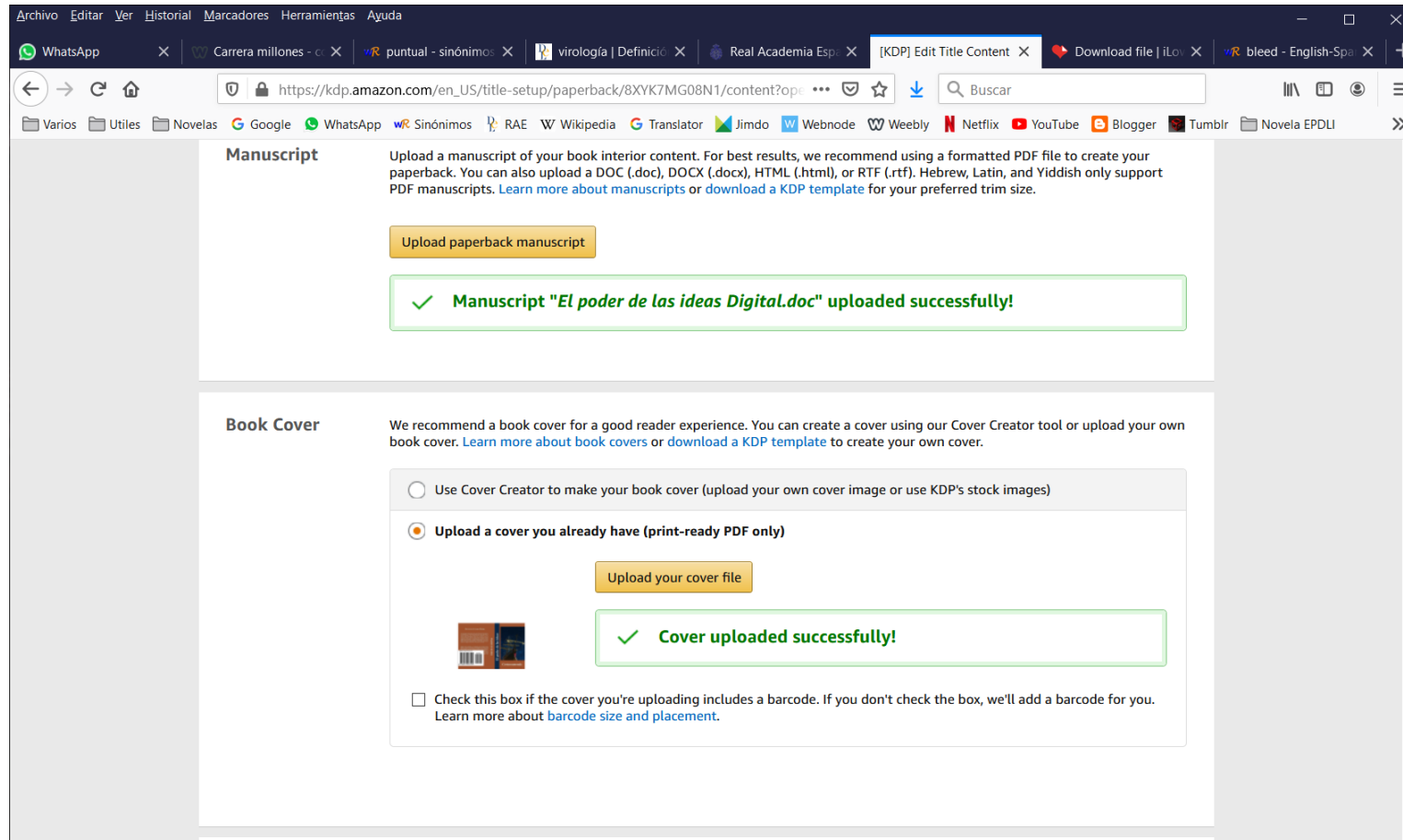
**Bleed Settings**  
[What are bleed settings?](#)

- No Bleed** (Selected)
- Bleed (PDF only)

Bleed is only supported for fixed format files like print-ready PDFs.



Sube tu manuscrito y crea con la herramienta Cover Creator tu portada o sube la que hayas diseñado externamente y convertido a PDF. Estas operaciones pueden ser realizadas simultáneamente y tardarán varios minutos para su verificación por Amazon.



Utiliza el Previewer para revisar el aspecto que tendrá tu libro. Si encuentras errores o deseas realizar cambios enmienda tu manuscrito o portada y repite el proceso. Cuando estés satisfecho con el resultado acciona el botón Save and Continue para pasar a la sección de Precio.

The screenshot shows a web browser window with the URL [https://kdp.amazon.com/en\\_US/title-setup/paperback/8XYK7MG08N1/content](https://kdp.amazon.com/en_US/title-setup/paperback/8XYK7MG08N1/content). The page is titled "[KDP] Edit Title Content".

At the top, there is a notification box with a checkbox and the text: "Check this box if the cover you're uploading includes a barcode. If you don't check the box, we'll add a barcode for you. Learn more about [barcode size and placement](#)."

The main content area is titled "Book Preview" and includes the text: "Preview your file to check for formatting and print quality issues. Learn more about [formatting and print quality on KDP](#)." Below this text is a yellow button labeled "Launch Preview".

Below the "Launch Preview" button is a warning box with a yellow triangle icon and the text: "It looks like you've made some changes to your manuscript or book cover. Please preview and approve these changes before continuing."

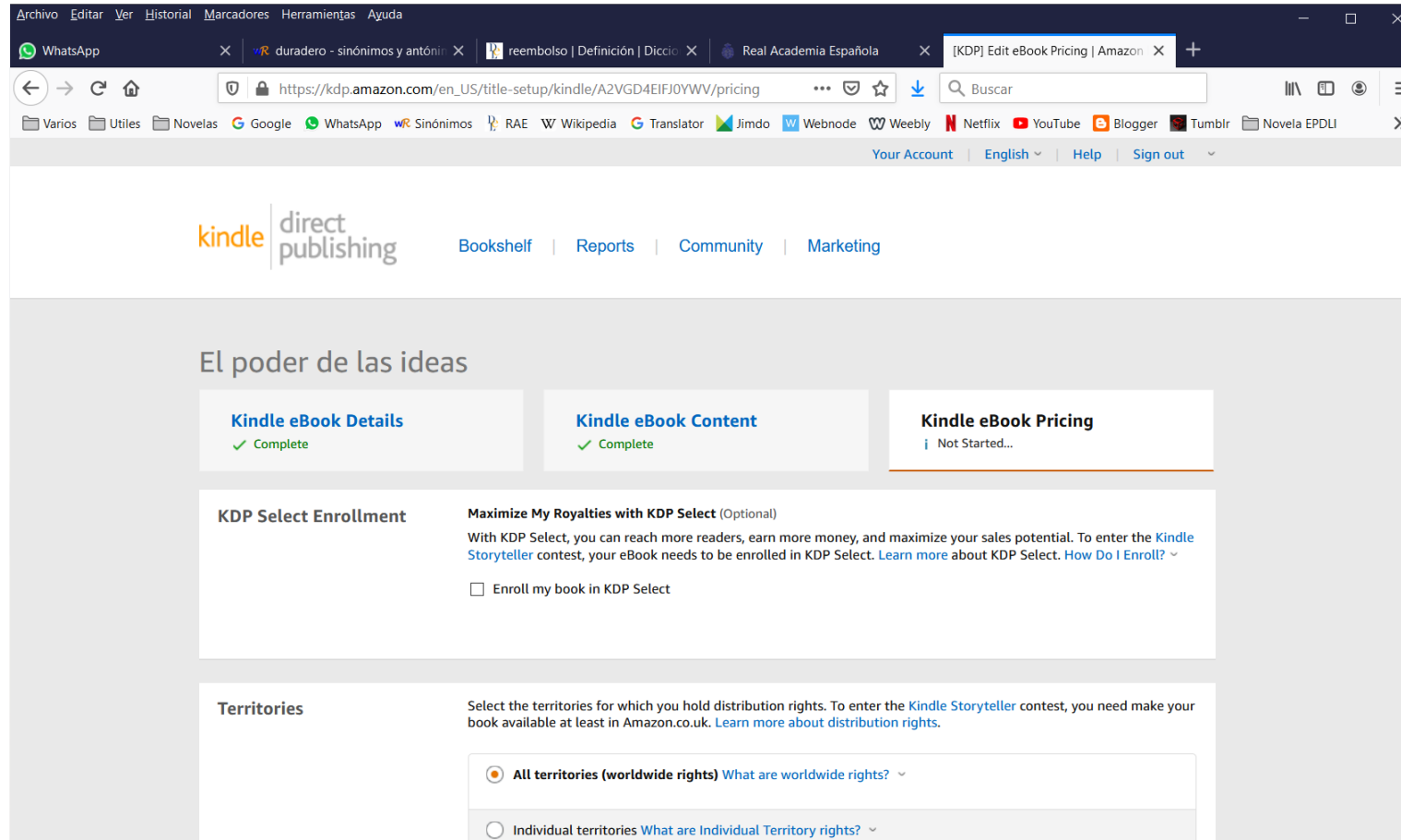
At the bottom of the main content area, there are three buttons: "< Back to Details", "Save as Draft", and "Save and Continue". Below the "Save and Continue" button, it says "Next step: Pricing".

Below the buttons is a green success message: "Save Successful!".

The footer contains promotional banners for "kdpselect", "KDP Select Global Fund June 2020 \$32.3 Million", and "Reach more readers through Kindle Unlimited".

# Diapositiva 19

Elige si deseas inscribir tu obra en el programa KDP Select. Selecciona los territorios en los que permitirás a Amazon comercializar tu libro.



The screenshot shows the Amazon KDP pricing page for a book. The browser address bar indicates the URL: [https://kdp.amazon.com/en\\_US/title-setup/kindle/A2VGD4EIFJ0YWV/pricing](https://kdp.amazon.com/en_US/title-setup/kindle/A2VGD4EIFJ0YWV/pricing). The page features the Kindle Direct Publishing logo and navigation links for Bookshelf, Reports, Community, and Marketing. The main content area is titled "El poder de las ideas" and contains three progress cards: "Kindle eBook Details" (Complete), "Kindle eBook Content" (Complete), and "Kindle eBook Pricing" (Not Started...). Below these is the "KDP Select Enrollment" section, which includes the heading "Maximize My Royalties with KDP Select (Optional)" and a checkbox for "Enroll my book in KDP Select". The "Territories" section is partially visible, showing a dropdown menu with "All territories (worldwide rights)" selected.

Archivo Editar Ver Historial Marcadores Herramientas Ayuda

WhatsApp x duradero - sinónimos y antóni x reembolso | Definición | Diccio x Real Academia Española x [KDP] Edit eBook Pricing | Amazon x +

https://kdp.amazon.com/en\_US/title-setup/kindle/A2VGD4EIFJ0YWV/pricing

Buscar

Varios Utiles Novelas Google WhatsApp Sinónimos RAE W Wikipedia Traductor Jimdo Webnode Weebly Netflix YouTube Blogger Tumblr Novela EPDLI

Your Account English Help Sign out

kindle direct publishing

Bookshelf | Reports | Community | Marketing

El poder de las ideas

Kindle eBook Details  
✓ Complete

Kindle eBook Content  
✓ Complete

Kindle eBook Pricing  
j Not Started...

KDP Select Enrollment

Maximize My Royalties with KDP Select (Optional)

With KDP Select, you can reach more readers, earn more money, and maximize your sales potential. To enter the [Kindle Storyteller](#) contest, your eBook needs to be enrolled in KDP Select. [Learn more about KDP Select.](#) [How Do I Enroll?](#)

Enroll my book in KDP Select

Territories

Select the territories for which you hold distribution rights. To enter the [Kindle Storyteller](#) contest, you need make your book available at least in Amazon.co.uk. [Learn more about distribution rights.](#)

All territories (worldwide rights) [What are worldwide rights?](#)

Individual territories [What are Individual Territory rights?](#)

Establece el porcentaje de regalías que deseas. Podrás limitar el préstamo de tu libro si eliges el menor porcentaje. Indica el precio para tu obra. De 2 a 5 dólares para libros electrónicos; de 15 a 40, para libros impresos. Todo depende de oferta y demanda, número de hojas, calidad de la obra y renombre del escritor.

The screenshot shows the Amazon KDP 'Royalty and Pricing' page. It includes a 'KDP Pricing Support (Beta)' section with a 'View Service' button and a message stating that the service is unavailable due to insufficient data. Below this is the 'Select a royalty plan and set your Kindle eBook list prices below' section, where the 70% royalty option is selected. A table displays pricing details for the Amazon.com marketplace, showing a list price of \$3.25 USD, a 35% rate, \$0.00 delivery, and \$1.14 royalty. A 70% rate option is also visible, resulting in a \$2.22 royalty. The 'Book Lending' section at the bottom has the checkbox 'Allow lending for this book' checked.

**Royalty and Pricing**

**KDP Pricing Support (Beta)**  
See the relationship between price and past sales and author earnings for KDP books like yours.

[View Service](#)

i KDP Pricing Support is not available because we don't have enough data

**Select a royalty plan and set your Kindle eBook list prices below**

35%

70%

i Your book file size after conversion is 0.55 MB.

Primary Marketplace	List Price	Rate	Delivery	Royalty
Amazon.com	\$ 3.25 USD <small>Must be \$2.99-\$9.99 All marketplaces are based on this price</small>	35%	\$0.00	\$1.14
		70%	\$0.08	\$2.22

[Other Marketplaces \(12\)](#)

**Book Lending**

**Allow Kindle Book Lending (Optional)**  
Allow your customers to lend your Kindle eBook after purchasing it to their friends and family for a duration of 14 days. [Learn more about Kindle Book Lending.](#)

Allow lending for this book [Why is this locked?](#)

Si has elegido el porcentaje menor de regalías podrás deshabilitar el préstamo de las copias vendidas. Acciona “Save as draft” si aún no estás listo para publicar. Acciona “Publish your Kindle ebook” si ya has revisado todo dos veces. Recibirás aviso por correo electrónico del equipo de KDP Amazon en 3 a 5 días hábiles avisándote de la publicación o de posibles errores.

The screenshot shows a web browser window with the URL [https://kdp.amazon.com/en\\_US/title-setup/kindle/A2VGD4EIFJ0YWV/pricing](https://kdp.amazon.com/en_US/title-setup/kindle/A2VGD4EIFJ0YWV/pricing). The page is titled "Book Lending" and contains the following sections:

- Book Lending**
  - Allow Kindle Book Lending (Optional)**
  - Allow your customers to lend your Kindle eBook after purchasing it to their friends and family for a duration of 14 days. [Learn more about Kindle Book Lending.](#)
  - Allow lending for this book
- Terms & Conditions**
  - It can take up to 72 hours for your title to be available for purchase on Amazon.
  - By clicking **Publish** below, I confirm that I have all rights necessary to make the content I am uploading available for marketing, distribution and sale in each territory I have indicated above, and that I am in compliance with the [KDP Terms and Conditions](#).

At the bottom of the page, there are three buttons: "< Back to Content", "Save as Draft", and "Publish Your Kindle eBook".

The footer contains promotional banners for **kdpselect** (Make More Money, Reach More Readers), **KDP Select Global Fund** (June 2020, \$32.3 Million), and **Reach more readers through Kindle Unlimited**. It also includes the Amazon Kindle logo, copyright information (© 1996-2020, Amazon.com, Inc. or its affiliates. All Rights Reserved.), and social media links for Facebook and Twitter. Additional links for KDP Select, KDP Community, Create Space, and ACX are also present.

Corregidos todos los errores recibirás el correo electrónico que confirma la aprobación por parte del equipo de Amazon, entonces tu libro habrá sido publicado y se encontrará ya a la venta. Puedes ingresar a [amazon.com](https://www.amazon.com) para confirmarlo.

**¡Felicitaciones!**